



Online Privacy Policy

Dime Bank is committed to respecting and protecting the privacy of our online customers and site visitors.

This Online Privacy Policy is limited to information and data collected on our Website, our online advertisements and electronic communications. Our Online Privacy Policy does not apply when you leave our Website, including third-party websites where our online advertisements are displayed or links to third-party websites which we do not operate or control.

We receive two types of information when you visit our site:

- Information automatically collected
- Information you choose to provide

COLLECTING AND USING INFORMATION

Personal Information We Collect Online

When you visit a website, the site can automatically collect non-personal data about your visit. When you browse our site, we collect small bits of information to make our site more useful based on how you use it and market our own products to you.

For every visitor, we may collect and temporarily store the following non-personal information:

- Your computer's Internet Protocol (IP) address, a number automatically assigned to your computer when you go on the Web. This helps us identify where our visitors originate from.
- The internet browser you use to access the Internet, such as Internet Explorer. This helps us identify how we should build our site and what types of browsers it should be compatible with.
- The website address from which you came to our site. By knowing this, we can determine where we should advertise.

How We Use the Information We Collect

- To personalize your experience on the Site by presenting content, ads or offers tailored to you;
- To allow us to continuously utilize site experience;
- To market our own products to you on other websites, after you've left our site;
- To send you important information regarding the Site, changes to terms, conditions, and policies and/or other administrative information.

Information You Provide:

We collect and store no other information about you when you visit our site unless you choose to provide it. For example:

- If you send us an email or submit an online form, we automatically receive your email address. We will receive no other personally identifying information from your email unless you provide it.
- If you submit a form on our website, we will receive only the personal information you include in the form.

Other Information We Collect Online

Other information is any information other than Personal Information that does not reveal your specific identity or does not directly relate to an individual, such as information collected through cookies, pixel tags and other technologies.

HOW WE USE COOKIES AND RELATED TECHNOLOGIES

Some parts of our website use session cookies. Session cookies are small bits of information that help you search and navigate the site. These are temporary and are deleted when you close your browser.

Other parts of our website use persistent cookies. These cookies are placed on your computer for more than one session, and allow us to identify if you've previously been to our website, customize content for returning users and allow the site to load more quickly.

None of these cookies transmit personal data to us.

You can refuse to accept these cookies. Most devices and browsers offer their own privacy settings for cookies. You will need to manage your cookie settings for each device and browser you use. If you block cookies entirely, you may limit your browsing experience

We utilize technology such as pixel tags and other code to enable us to remarket to you after you've left our site. These may be used on specific pages of our site, for example, to allow us to market products you viewed back to you. Information collected in these pixels does not contain or capture personal information and is not used for any purpose other than to assist us in our advertising efforts.

For remarketing technologies, we utilize the behavioral marketing icon when a site or advertising platform allows it. Anyone receiving a behavioral or remarketing ad may click on the displayed icon to receive more information and can opt-out at that time or by visiting the third party website's privacy policy for an opt-out mechanism, if any. If you opt-out, you may still receive generic online advertising from Dime Bank. Opting out from a specific third party website means that the ads you receive will not be based on your preferences or behavior.

PROTECTING CHILDREN'S PRIVACY ONLINE

The Site is not directed to individuals under the age of thirteen (13), and we request that these individuals do not provide Personal Information through the Site. We do not knowingly collect information from children under 13 without parental consent.

UPDATES TO THIS PRIVACY POLICY

If we make updates to this Policy, we will update the Policy with the changes and revise the "Last Update" posted at the top of this Policy. Any updates to the Policy become effective when we post the updates on the Site. Your use of the Site following the update to the Policy means that you accept the updated Policy.